

# **Cultural Resource Planning**

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# **Why Plan for Historic Resources?**

- **Only 30% of the Wisconsin buildings documented by the National Park Service in the Great Depression survive intact**
- **Only 25% of Wisconsin's Native American mounds survive intact**

# 10 Reasons Why Historic Preservation **IS** Smart Growth

- 1) Uses Existing Public Infrastructure
- 2) Raises/preserves property values
- 3) Turns abandoned/under-used buildings into tax-generators
- 4) Pedestrian-friendly
- 5) Supports mixed-use development

# 10 Reasons Why Historic Preservation **IS** Smart Growth

- 6) Provides cheap rent
- 7) Promotes new job creation
- 8) Promotes the local economy
- 9) “Back to the City”
- 10) Preserves farmland (reduces demand)

# Fox River Paper Mill - Appleton, Outagamie County





# Fox River Paper Mill - Appleton, Outagamie County



# **Questions to address**

- **1) Why is Historic Preservation important to the community?**
- **2) Which cultural resources does the community want to preserve?**

# **Questions to address**

- **3) What has been done to date to protect and promote cultural resources to date?**
- **4) What is the community doing currently?**
  - **To protect cultural resources**
  - **To promote cultural resources**



# **Questions to address**

- **5) What is the community willing to do?**
  - **Educational Program**
    - **Historic Markers, Plaques, etc**
  - **Historic Preservation Ordinance**
    - **Landmarks Commission**
    - **Certified Local Government**
  - **Main Street Program**

# **Plan Outline Possibilities**

- **I. Goals and Objectives - Examples**
  - **To preserve and maintain sites and structures that serve as visible reminders of the community's social and architectural history**
  - **To contribute to the economic development and vitality of the community**
  - **To integrate historic preservation more fully into the community's planning process**

# **Plan Outline Possibilities**

- **II. Definition of the community's historic character**
  - **Describe the community's unique character**
  - **Can range from a capsule summary to the inclusion of a complete list of all the community's landmarks and historic sites**

# **Plan Outline Possibilities**

- **III. A) A Current Comprehensive Survey of your Community's cultural resources or, B) A definition of the type of cultural resource survey(s) that should be undertaken (rural, archaeological, urban, thematic, etc.)**

# **Plan Outline Possibilities**

- **IV. Legal authority to protect historic properties**
  - **Towns - Wis. Stats. 60.64**
  - **Cities - Wis. Stats. 62.23 (7)(c)(em)**
  - **Counties - Wis. Stats. 59.69 (4M)**
  - **Other authority (Zoning, subdivision, purchase of development rights, etc.)**
    - **Town of Dunn, Dane County**  
**(<http://town.dunn.wi.us/>)**



Back



Forward



Stop



Refresh



Home



Search



Favorites



Media



History




Mail



Print



Edit

Address  http://town.dunn.wi.us/

*"We abuse land  
because we regard it as  
a commodity belonging  
to us. When we see  
land as a community to  
which we belong we  
may begin to use it with  
love and respect."*

Aldo Leopold, A Sand  
County Almanac



**Annual Land Use Plan Review**  
Comments accepted thru 2/7/02



Internet



2:07 PM



# **Plan Outline Possibilities**

- **V. Public sector responsibilities**
  - Identify state laws that apply to publicly-owned State/National Register listed property (e.g. Wis. Stats. 66.1111 - city/village/town halls, public parks, mounds, etc.).
  - Provide a leadership example.

# City Hall Lancaster, Grant County



# **Plan Outline Possibilities**

- **VI. Local incentives**
  - zoning variances
  - parking variances
  - public fee reductions
  - low-interest loans
  - exemption from sales tax

# **Coordinating with other plan elements**

- **Issues and Opportunities**
  - Identify historic preservation issues
- **Housing**
  - Older historic neighborhoods
    - Owner-occupied hist. preserv. tax credits
    - historic building code

# **Coordinating with other plan elements (con't)**

- **Transportation**
  - Is your historic main street on a State Trunk Highway? Rustic roads
- **Agricultural Resources**
  - Historic farmsteads
  - Rural Historic Districts



# Weston's Antique Apple Orchard New Berlin, Waukesha County





# **Coordinating with other plan elements (con't)**

- **Natural Resources**
  - **Historic mill and dam**
  - **Incorporate archaeological resources (e.g. mounds) into community's open space**

# Whistler Mound Group Hancock, Waushara County



# **Coordinate with other plan elements**

- **Economic Development**
  - **How Can Historic Preservation and Economic Development complement each other?**
    - **Main Street Program, Bureau of Downtown Development, Dept. of Commerce**

# Sheboygan Falls, Sheboygan County





# **Coordinate with Other Plan Elements**

- **Land Use Element**
  - **Are there land-use policies or market trends that might affect cultural resources?**
    - **The loss of farm land and therefore the loss of older historic farmsteads.**
    - **Zoning/historic preservation ordinance**

# **Coordinate With Other Plan Elements**

- **Implementation**
  - **Develop an agenda/timetable**
  - **Identify responsible parties**
  - **Identify partnerships**
    - **Local landmarks commission**
    - **Local/County historical society**
    - **Wisconsin Historical Society**
    - **Heritage Tourism**
    - **Bureau of Downtown Development**



# **How Can the Wisconsin Historical Society Help?**

- **WEB Site ([www.wisconsinhistory.org](http://www.wisconsinhistory.org))**
  - **Smart Growth Home Page**
    - » **Intro to Smart Growth**
    - » **Intro to WHS SG Initiative**
    - » **How to Get Started**
    - » **Architecture/History Inventory**
    - » **Useful Links/Reading**



# Wisconsin Historical Society

## Historic Places

[Historic Places](#)[Intro to Smart Growth](#)[Wisconsin's Smart Growth Legislation](#)[WHS's Smart Growth Initiative](#)[Getting Started](#)[Useful Links](#)

## Historic Preservation and Smart Growth

*Smart Growth* is a national movement that has now spread to Wisconsin. The Smart Growth movement is a reaction to the threats of Urban Sprawl, or unplanned, unsightly and wasteful growth.

With the passage of Act 9 in 1999, Wisconsin took its place among a growing contingent of progressive states seeking a solution through comprehensive planning.

Learn more about Smart Growth from a both a national and state perspective. See how the Society is actively participating by providing technical assistance to professional planners and general guidance to local government officials and historic preservation organizations.

- [Introduction to Smart Growth](#)
- [Wisconsin's Smart Growth Legislation](#)
- [WHS's Smart Growth Initiative](#)
- [Getting Started](#)
- [Useful Links](#)

# **How Can WHS Help?**

- ***A Smart Growth Guide to Cultural Resource Planning; A Manual for Communities***
  - **Available 2002**

# **How Can WHS Help?**

- **Preservation Architects**

- **Consult - historic building technical issues**
  - » **tuckpointing and cleaning of masonry**
  - » **restoring historic windows**
  - » **using Wisconsin's historic building code**
  - » **dealing with ADA**
  - » **designing an appropriate addition**
  - » **historic preservation tax credits**
- **NPS WEB site - [www2.cr.np.gov/tps/care](http://www2.cr.np.gov/tps/care)**

**HPS**  
Heritage  
Preservation  
Services

American  
Battlefields

Historic  
Buildings

Historic  
Landmarks

Historic  
Landscapes

Tribal  
Communities

- Welcome
- What We Do
- Search
- E-Mail

## Technical Preservation Services for **HISTORIC BUILDINGS** National Park Service

# Caring for Your Historic Building

For over 25 years, Technical Preservation Services (TPS) has helped home owners, preservation professionals, organizations, and government agencies by publishing printed pamphlets and books--easy-to-read guidance on preserving, rehabilitating and restoring historic buildings.



TPS has now placed many of its popular classics, together with new interactive "web classes," on one site so you can access them more easily. **The Good Guides** is devoted to all aspects of caring for historic buildings--from choosing an appropriate treatment to actually "doing" the work in a way that meets historic preservation standards. And we've been expanding it to meet your needs!

# **How Can WHS Help?**

- **Preservation Architects (con't)**
  - **Site visit MAY be available to help identify/evaluate historic building issues**
    - **based on staff's work load.**
    - **limited to buildings listed on, or determined eligible for listing on the State or National Register of Historic Places**



# **How Can WHS Help?**

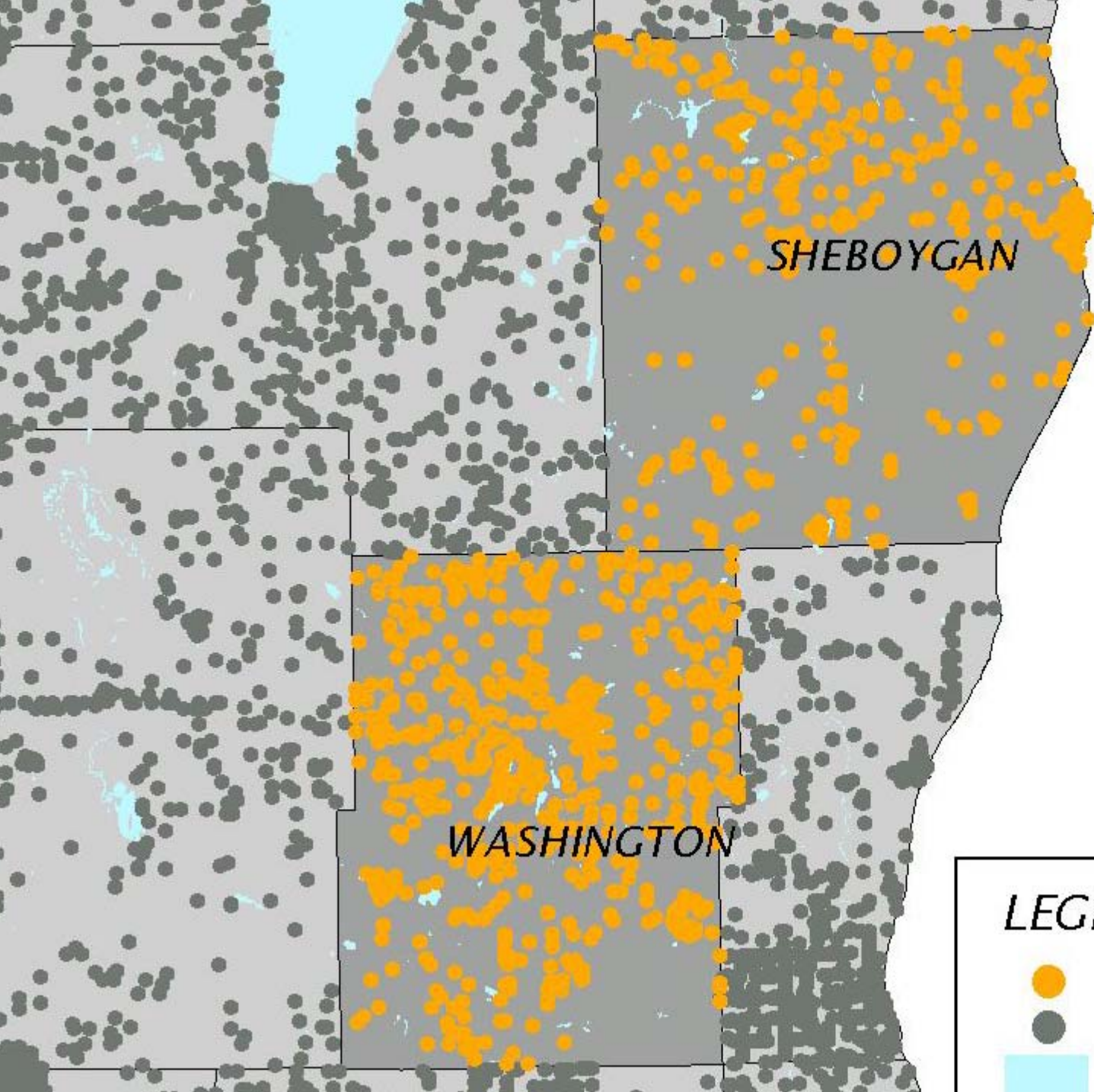
- **Smart Growth - Individual Consultation**
  - **Staff will assist in the interpretation of the Society's architectural and archaeological inventories (AHI/ASI)**
  - **Staff will help communities learn about preservation programs that might help**

# **How Can WHS Help?**

- **Model Historic Preservation Ordinance**
  - **Creates Landmarks Commission**
    - Designates local landmarks
    - Reviews/approves proposed changes
    - Can be either independent or advisory to Plan Commission or Town Board/Common Council
  - **160 Landmarks Commission in WI**
    - Most are cities/villages 5-towns 1-county

# **How Can WHS Help?**

- **Architecture/History Inventory (AHI)**
  - **Administered by Office of Historic Buildings**
    - **Started in 1974**
    - **120,000 records**
    - **Available on the web (except photos)**
    - **GIS format now under development**



SHEBOYGAN

WASHINGTON

### LEGEND

- Historic Properties
- Historic Properties
- Lakes and Rivers

# **How Can WHS Help?**

- **Archaeological Sites Inventory (ASI)**
  - **Administered by Office of State Archaeologist**
    - **Started in 1850s**
    - **30,000 records**
    - **GIS now under development - available by license agreement in the near future**

