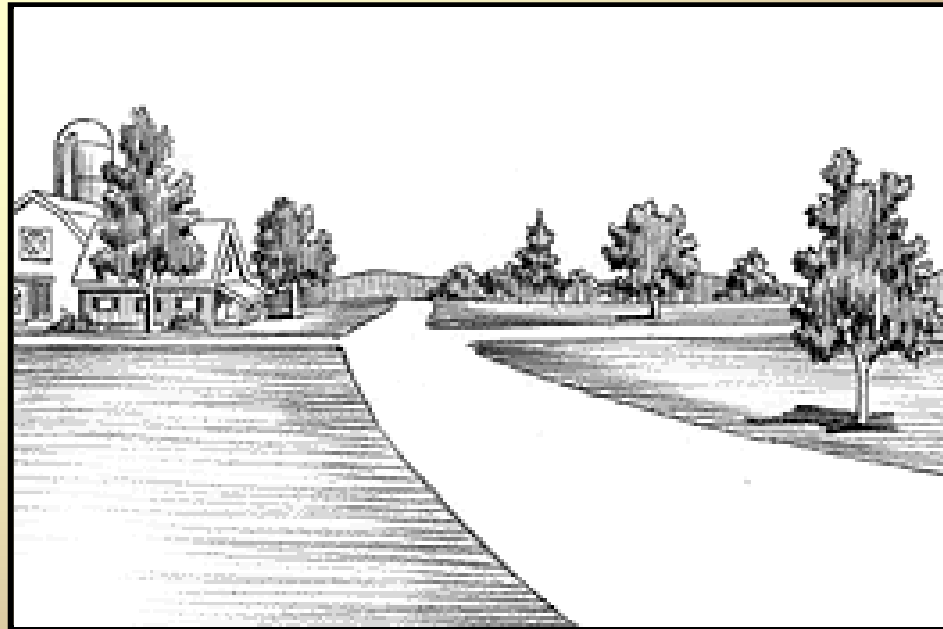


# ***IMPLEMENTATION: Comprehensive Plans***

Kevin Struck

---

Growth  
Management  
Educator



## **Statute: 66.1001(2)(i)**

### ***Implementation element.***

**A compilation of programs and specific actions** to be completed in a stated sequence, including proposed changes to any applicable zoning ordinances, official maps, or subdivision ordinances, **to implement** the objectives, policies, plans and programs contained in pars. (a) to (h).

The element shall describe how each of the elements of the comprehensive plan will be **integrated and made consistent** with the other elements of the comprehensive plan,

and shall include a mechanism to **measure** the local governmental unit's **progress** toward achieving all aspects of the comprehensive plan.

The element shall include a **process for updating** the comprehensive plan. A comprehensive plan under this subsection shall be updated no less than once every 10 years.

# *Presentation Outline*

- I. **The Challenges** of turning *words* into *actions* into *accomplishments*
- II. **Strategies to Meet the Challenges**
- III. **Gratifying Outcomes** that preserve your community's strengths and/or address issues

# *The Challenges*

- **Burnout**
- **Negative past experiences**
- **Implementation may seem overwhelming**
- **Resources are limited**



# Strategies

- Burnout

Wait 9-12 months before initiating a full-blown Implementation program.



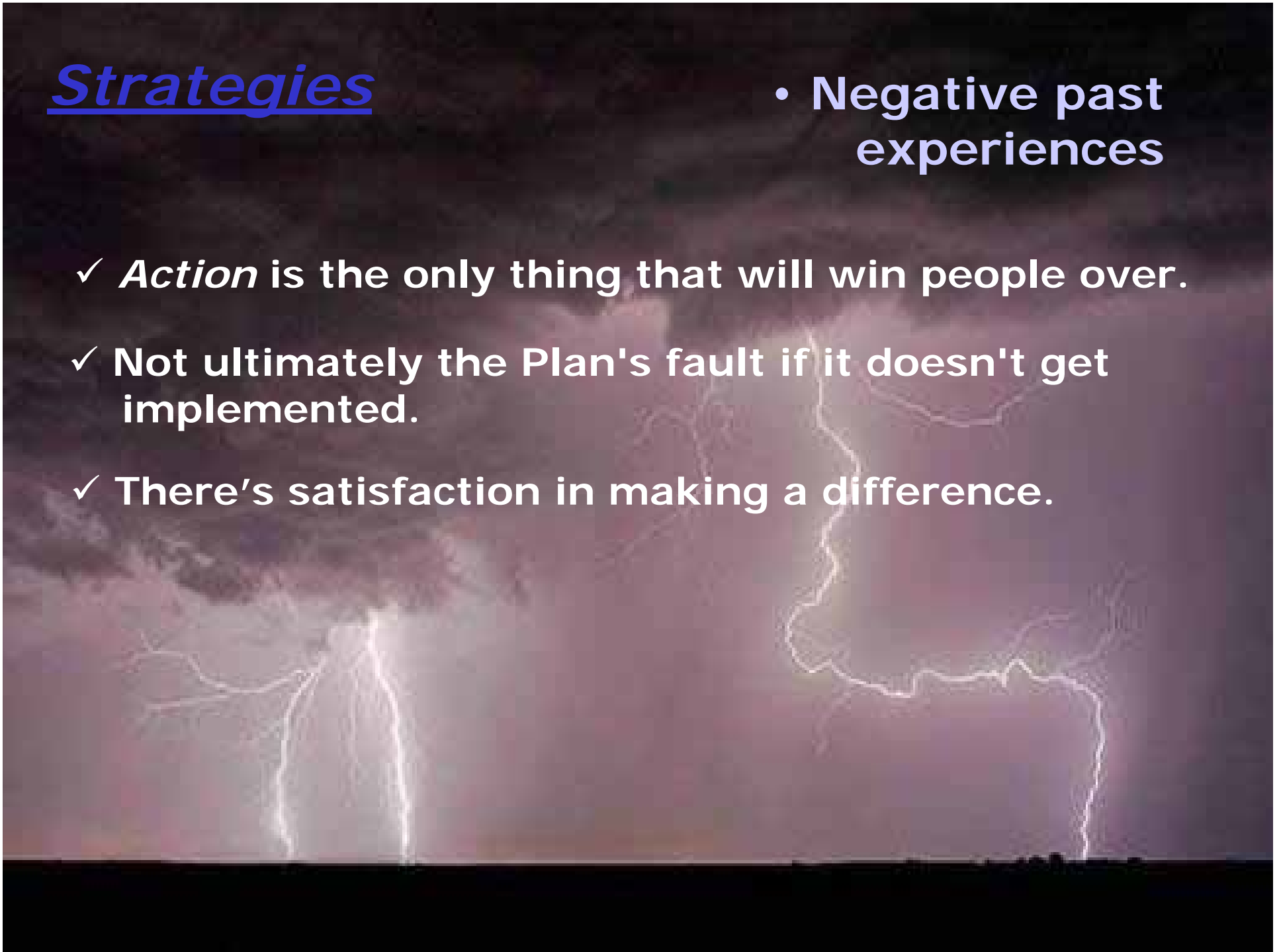
NBC Sports



## Strategies

- Negative past experiences

- ✓ *Action* is the only thing that will win people over.
- ✓ Not ultimately the Plan's fault if it doesn't get implemented.
- ✓ There's satisfaction in making a difference.



# Strategies

- **Overwhelming**

- 1) Check off the activities you are already doing.
- 2) Are there any activities you can get other agencies or non-profits to do for you?
- 3) Take a look at all of your “operations” – can anything about them be changed to help implement one or more activities?
- 4) See what the plan recommends for your zoning and subdivision ordinances and official mapping.

# Strategies

## • Overwhelming

1) Go through the list of Activities with local official, identify the ones already being accomplished, and report this to the board/council—this will create hope.

2) Put together a small committee that believes in implementation.

3) Prioritize: select a Top Ten, and then start with an "easy" one or one that gets people excited.

4) Bring in stakeholders and/or experts as needed to help "break down" Activities. \*

5) Present a doable recommendation to the board/council.



# Strategies

- Overwhelming

## “Break down” Activities.

### **Example Activity from comprehensive plan:**

*Encourage concentrated development in areas where appropriate utilities, community facilities, and public services are readily available.*



- 1) **Define** terms so everyone understands what the “target” is.
- 2) Determine whether the Activity is actually **feasible**.
- 3) Determine if this Activity has been accomplished elsewhere and whether you can **borrow** anything from the successes of others.
- 4) Brainstorm to identify specific **tasks** that will carry out the Activity. \*
- 5) **Assign** a responsible party and **allocate** resources.

# Strategies

- Overwhelming

SCORE	ACTIVITY	ELEMENT
11.5	This 20-year comprehensive plan will be consulted by the Town Plan Commission, Town Board and other governmental entities before making any decisions regarding land use and land use policies.	LAND USE
POSSIBLE TASKS:		
<input type="checkbox"/> Include references to Comprehensive Plan pages along with Town Board and Plan Commission meeting agenda items.		
<input type="checkbox"/> Produce a poster-sized Future Land Use Map and display it prominently in the Town Board and Plan Commission meeting rooms.		
<input type="checkbox"/> Produce and display the Town's Vision Statement.		
<input type="checkbox"/> Create a checklist of the Comprehensive Plan's major principles.		
<input type="checkbox"/>		
<input type="checkbox"/>		

# Strategies

## • Limited Resources

- ❑ Some Plan recommendations cost very little to implement.
- ❑ Identify grants, contributions, volunteers.
- ❑ Explore partnering with other communities or organizations.
- ❑ If a community emphasizes something long enough and it's truly needed, they will often find a way.



# Outcomes

## ➤ Sense of accomplishment



## ➤ Momentum

## ➤ Tangible results

