



Wisconsin Ag News – County Cash Rent

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Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Non-irrigated cropland rent averaged \$138.00 per acre in Wisconsin during 2020, an increase of \$1.00 from 2019 according to the latest report released by USDA’s National Agricultural Statistics Service. Cash rent paid for **pasture** in Wisconsin averaged \$35.00 per acre in 2020, a decrease of \$5.00 from 2019.

Lafayette County had the highest published average cash rent for non-irrigated cropland, at \$217.00 per acre, followed by Grant County, at \$209.00 per acre. Green and Rock Counties, at \$198.00 and \$195.00, respectively, were third and fourth.

The highest published pasture cash rent was \$65.50 per acre in Manitowoc County. Lafayette followed at \$60.00 per acre. Rock and Dane were the only other counties above \$50.00 per acre, at \$56.50 and \$52.00, respectively.

Non-Irrigated Cropland Cash Rent – Wisconsin: 2020 State Average: \$138.00 per rented acre



– County estimate is unpublished to avoid disclosure of individual operations or represents zero.

Cash Rent – Wisconsin by County: 2019-2020

County and district	Non-irrigated cropland		Pasture	
	2019	2020	2019	2020
	------(dollars per acre)-----			
Barron	88.00	89.00	22.00	–
Bayfield	17.50	23.50	–	–
Burnett	60.00	67.00	–	–
Chippewa	105.00	98.00	31.00	31.00
Douglas	33.00	22.00	–	10.50
Polk	78.50	86.50	31.50	25.50
Rusk	65.50	65.50	33.00	–
Sawyer	50.00	44.00	8.40	–
Washburn	49.50	57.00	–	–
Combined counties ¹ ..	(NA)	(NA)	15.00	16.00
Northwest	81.50	79.00	21.00	17.00
Ashland	–	32.50	–	–
Clark	115.00	110.00	19.50	20.00
Lincoln	57.50	57.50	–	–
Marathon	93.00	90.50	26.50	–
Price	33.50	34.50	14.00	13.00
Taylor	76.00	85.00	–	–
Combined counties ¹ ..	34.50	43.00	9.60	17.50
North Central	95.50	90.50	16.50	18.00
Langlade	81.00	92.50	–	19.50
Marinette	96.00	92.00	–	–
Oconto	113.00	118.00	–	45.00
Shawano	107.00	108.00	23.00	22.00
Combined counties ¹ ..	18.00	17.00	14.50	8.00
Northeast	100.00	105.00	15.50	18.00
Buffalo	114.00	122.00	35.50	21.50
Dunn	102.00	101.00	30.00	24.50
Eau Claire	87.50	88.00	–	45.50
Jackson	118.00	127.00	42.50	31.00
La Crosse	148.00	139.00	28.50	28.50
Monroe	101.00	124.00	23.50	22.50
Pepin	139.00	135.00	–	43.50
Pierce	138.00	142.00	44.50	38.50
St Croix	115.00	108.00	31.00	28.00
Trempealeau	111.00	99.00	45.00	23.50
Combined counties ¹ ..	(NA)	(NA)	48.50	(NA)
West Central	116.00	116.00	36.50	27.50
Adams	82.00	91.50	–	–
Green Lake	158.00	160.00	–	–
Juneau	89.50	91.50	48.00	34.00
Marquette	79.00	71.50	–	40.50
Portage	62.00	62.50	23.00	–
Waupaca	90.50	89.50	57.00	45.00
Waushara	55.00	63.50	–	–
Wood	90.00	82.50	–	19.00
Combined counties ¹ ..	(NA)	(NA)	29.00	27.50
Central	91.00	88.50	31.50	32.00

County and district	Non-irrigated cropland		Pasture	
	2019	2020	2019	2020
	------(dollars per acre)-----			
Brown	–	183.00	–	–
Calumet	155.00	177.00	62.50	–
Door	84.00	107.00	–	–
Fond Du Lac	154.00	156.00	–	–
Kewaunee	174.00	183.00	–	–
Manitowoc	–	166.00	–	65.50
Outagamie	145.00	142.00	–	–
Sheboygan	121.00	117.00	–	–
Winnebago	90.00	96.50	–	–
Combined counties ¹ ..	161.00	(NA)	49.50	52.50
East Central	143.00	149.00	51.50	55.50
Crawford	125.00	129.00	34.00	–
Grant	204.00	209.00	–	–
Iowa	174.00	175.00	38.50	43.50
Lafayette	215.00	217.00	68.50	60.00
Richland	118.00	116.00	–	24.00
Sauk	140.00	129.00	46.00	37.00
Vernon	142.00	134.00	43.00	35.00
Combined counties ¹ ..	(NA)	(NA)	39.00	37.50
Southwest	175.00	173.00	45.50	41.50
Columbia	195.00	176.00	57.00	–
Dane	174.00	182.00	51.00	52.00
Dodge	189.00	173.00	38.00	35.00
Green	201.00	198.00	46.50	41.00
Jefferson	169.00	176.00	32.00	–
Rock	217.00	195.00	51.00	56.50
Combined counties ¹ ..	(NA)	(NA)	(NA)	41.00
South Central	190.00	183.00	51.50	42.50
Kenosha	153.00	164.00	–	–
Ozaukee	–	–	–	–
Racine	128.00	134.00	52.00	–
Walworth	185.00	181.00	–	–
Washington	112.00	119.00	–	–
Waukesha	118.00	136.00	40.00	37.00
Combined counties ¹ ..	99.00	106.00	51.50	50.50
Southeast	136.00	149.00	49.50	48.00
Wisconsin	137.00	138.00	40.00	35.00

(NA) Not applicable.

– Data does not meet publication standards but is published in "Combined counties" or represents zero.

¹ Includes counties not published individually.