



Agriculture

A regional agriculture newsletter for Fond du Lac, Sheboygan, Washington and Ozaukee county agriculture producers, industry representatives and agency staff that provides timely crop production updates, dairy and farm management resources and upcoming agriculture events. The goal is to create awareness of Extension programming and research in the region and maintain a connection between UW and the ag community. (Liz Gartman)

- Crop, dairy and livestock producers make key management decisions every day based on challenges related to markets, weather and farm goals. It is important for them to have access to up-to-date information and opportunities to help them choose production methods that help them achieve their goals. As a result, the Regional Ag Updates newsletter is prepared and e-mailed to approximately 900 ag producers, agency staff and agribusiness consultants that support farmers. In the winter months, the newsletter is sent monthly, with issues every two weeks during the crop production months. This newsletter shares field trial opportunities, timely management updates and tools to support production decisions, along with UW Extension and partner event opportunities. This newsletter consistently has a 40% open rate and one recipient shared the importance of having upcoming local and statewide events listed in one place. It further has become a great partnership tool between Extension and local producer-led watershed groups, land and water departments and state agencies. This effort creates a greater awareness of resources available to support their farm production goals.

Health and Well-Being

Helping develop a physical activity needs assessment for Sheboygan County. The goal of this assessment is to help the SCAN (Sheboygan County Activity and Nutrition Coalition) better understand the physical activities needs of community members. (Amanda Miller)

Planning a cooking class event with Head Start and WIC (Women, Infants and Children). The purpose of this class is to encourage parents of young children to involve them in the kitchen at home and to try healthy, kid-friendly recipes. (Amanda Miller)

Held meetings with the Sheboygan Area School District to plan nutrition education with Kindergarten and 2nd grade classrooms at 10 different schools. The purpose of these classes is to introduce the food groups and to encourage healthy eating at a young age. (Amanda Miller)

Leadership of the Sheboygan County Activity and Nutrition coalition, which meets monthly with community health leaders. The purpose of this group is to meet the identified goals and objectives of the 2024 community health improvement plan. (Amanda Miller)