



Agriculture Dairy Program Update



Extension Dairy

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Contributes to the structure and processes of dairy producers, conservation and financial groups and other dairy professionals, enhancing their ability to function effectively.

Supports informed decision making by providing research-based information to achieve their objectives.

Needs Assessment in Sheboygan County

- Discussions with dairy farmers working with different breeds, farm sizes, systems and objectives to have a holistic view of the current state of the county
 - Quonset Farms
 - Vorpahl Farms
 - Hickory Lawn Dairy
 - Fisher Valley Dairy
 - Goeser Dairy
 - Summit Farms

Areas of Need Determined by Assessments:

- Safety/good practices training
- Communication/language
- Calving and Nutrition
- Connect with agribusiness professionals including veterinarians, nutritionists, financial supporting companies and other educators, who operate and/or support the activities in Sheboygan County
 - Jeff Liner – Financial Officer Compeer
 - Steve Schwoerer - Large dairy specialist Compeer
 - Lauren Krentz – Nutritionist Vita Plus
 - Lindley Reilly – Veterinarian Cedar Groove Group
 - Angela Zwald – Zoetis
 - Gabriel Frainer – Coloquick
 - Michelle Klemme – CP Feeds

Outcome

- Sponsor for Dairy programming that include Sheboygan County.
 - Calving Management Workshop
 - Dairy Feeder School Workshop
- Contact with agriculture groups particularly the Sheboygan River Progressive Farmers and Milwaukee Metropolitan Sewerage District
 - Future participation and collaboration during the needs assessment, as much as for other projects.

Projects in the region that include Sheboygan County

- Bovi-News. Bilingual statewide newsletter, focused on educating the Dairy Farm Workers
 - Partnered on design, topics and content
 - Translation of information available in the UW Extension website.
 - Addressing current local issues and events
- Feeder School training - Workshop
 - Elaborating the presentation for the State Road Show
 - Organizing the area's meeting (Fond du Lac March 26th)
- Calving management and neonate care - Workshop
 - Organizing and hosting the event in my area (Fond du Lac March 13th and 14th)
 - Promotion sent to all the Dairy farms registered in Sheboygan County
- Badger Dairy Insight. A webinar presented statewide
 - Moderating presentations and leading discussions
 - Average of 100 registered/attendees per session.
- Wisconsin Bilingual Dairy Podcast Project
 - Assessing the importance of a podcast as an education and communication channel
 - Elaboration, topics and content
 - Creating conversations that lead to keep the dairy community educated and up to date on important topics